

# mdf italia



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2024

## FLOW COLLECTION

Designed by Jean Marie Massaud

Born in 2009 from an idea of Jean Marie Massaud, Flow is the iconic seat collection developed to satisfy the different needs of contract and residential sector.

The curved lines and the elegance of its profile combine in a perfect balance of comfort and ergonomics. With over 21.000 available configurations, there is a Flow perfect for any need and style.

The matt finishing of the shell is in harmony with a chromatic range in line with the market trends, in white, lead-gray, terracotta and white gray.

The bases – 4 steel legs, 5-point star base, central leg, VN 4-legged base and 4-legged wood bases – go with a non-upholstered shell, with front upholstered, fully upholstered or leather upholstered.

A particular attention was paid to the ergonomics and padding of the seat to guarantee an enveloping comfort, while wood takes on the tones of the bleached oak stained wood, natural, brown and canaletto walnut stained wood with bases with soft and fluid shapes.

The Flow collection distinguishes for its strong engagement towards SUSTAINABILITY: created with recycled materials, 73% of polycarbonate used in the shell come from renewable sources, while wood used for the basis comes from sustainable managed forests, respecting strict environmental standards along the whole production process.

The typological proposal of Flow ranges from Chair to Armchair, including Stool and Pouf.

# SHELL AND BASE VARIANTS

The Flow seating offers two shell designs, Chair and Armchair, with a wide range of finishes, fabrics, and materials, which can be combined with five bases to generate a wide range of commercial possibilities.

## CHAIR AND ARMCHAIR, 4 SHELL VARIANTS:

1. Unupholstered
2. Front upholstered
3. Fully upholstered
4. Fixed leather cover

## 5 BASE VARIANTS THAT CAN BE COMBINED WITH THE 4 SHELL VARIANTS:

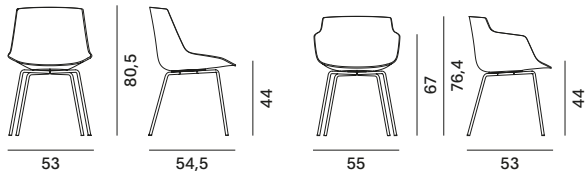
1. 4-legged base made of steel rod.
2. Height-adjustable 5-point-star base on castors, made of die-cast aluminium, height adjuster (41.2/51.2 cm). 360° swivel.
3. Base with central leg, made of powder-coated aluminium. 360° swivel.
4. VN 4-legged wood base, structure in ash\* with transparent lacquer. 360° swivel.
5. 4-legged wood base, structure in ash\* with transparent lacquer. 360° swivel.

DOWNLOAD THE DATA SHEET BELOW AND DISCOVER ALL THE TECHNICAL CHARACTERISTICS.

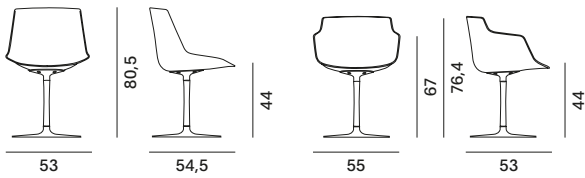
**Abacus**

**Flow Chair**

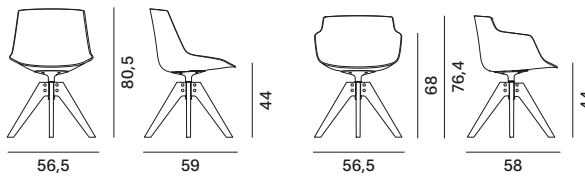
4-legged base



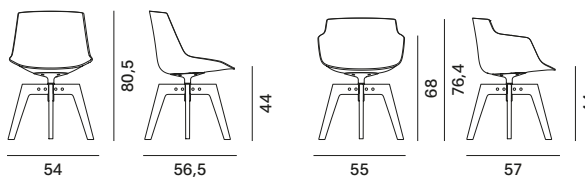
base with central leg



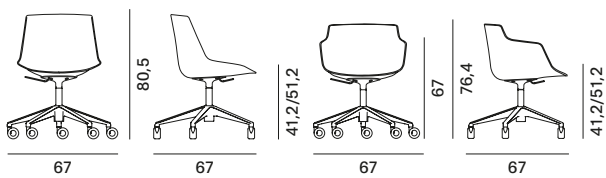
VN 4-legged wood base



4-legged wood base



height-adjustable 5-point-star base on castors



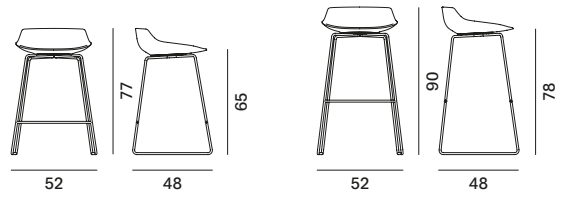
**Variants**



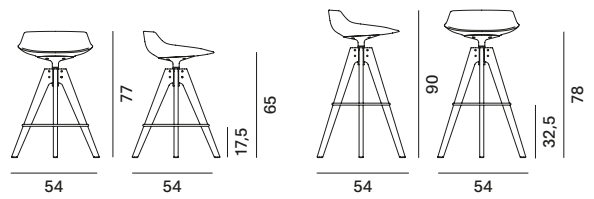
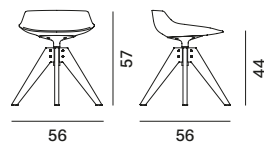
unupholstered   front upholstered   fully upholstered   fixed leather cover

**Flow Stool**

sled

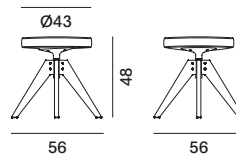


VN 4-legged wood base

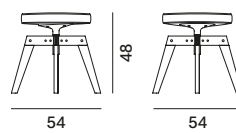


**Flow Pouf**

VN 4-legged wood base



4-legged wood base



# Finishing

The number in the dot corresponds to the number of colour/material finish.

Here below, in the section FINISH OPTIONS, please note all the colours of the materials used for this product.

## BASES

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### Base



Wood bases



Matt painted bases

## SHELL

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### Shell



Matt painted

# FRONT UPHOLSTERED

## Cover



# FULLY UPHOLSTERED

## Cover



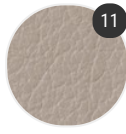
# FIXED LEATHER COVER

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Cover



Anilina



Nuvola

# Finish options

## BASE

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### Wood bases



canaletto  
walnut  
stained wood



natural oak  
stained wood



bleached oak  
stained wood

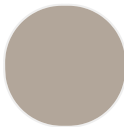


brown oak  
stained wood

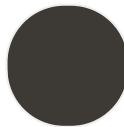
### Matt painted bases



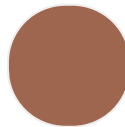
matt painted  
white X053



matt painted  
light grey



matt painted  
lead grey



matt painted  
terracotta

## SHELL

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### Matt painted



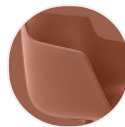
white X112



light grey  
X200



lead grey  
X114



terracotta  
X201

## COVER

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### Todi



white R851  
Col. 13



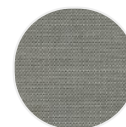
white/beige  
R850 Col. 11



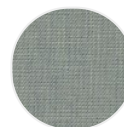
grey/sand  
R846 Col. 07



light grey  
R849 Col. 10



light  
grey/anthracite  
grey R848 Col.  
09



light  
blue/grey  
R855 Col. 19



orange/grey  
R852 Col. 15

## Time TL15



Ivory R879  
Col. 6747



Sand 880  
Col. 6776



Turtledove  
R881 Col.  
5800



Cream R882  
Col. 5992



Beige 883  
Col. 10645



Leather R884  
Col. 11022



Testa di  
moro R885  
Col. 17500



Black R886  
Col. 16



White R887  
Col. 01



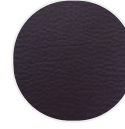
Light grey  
R888 Col.  
6777



Dark grey  
R889 Col.  
6791



Graphite grey  
R890 Col.  
6792



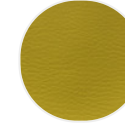
Aubergine  
R891 Col.  
13800



Rust R892  
Col. 12410



Red R893  
Col. 7390



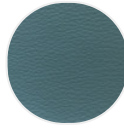
Yellow R894  
Col. 11990



Light green  
R895 Col.  
16086



Dark olive  
green R896  
Col. 16280



Powder blue  
R897 Col.  
15008



Denim blue  
R898 Col.  
15120



Dark steel  
blue R899  
Col. 15660

## Anima



Antique pink  
R645 col.71



Panna R632  
col.05



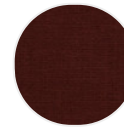
Turtledove  
R633 col.10



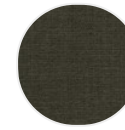
Brown R634  
col.12



Odra R635  
col.19



dark red  
R636 col.22



Verde  
muschio  
R637 col.30



light blue  
R638 col.33



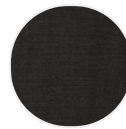
R639 col.35



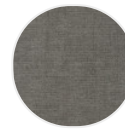
R640 col.45



R641 col.47



R642 col.53



R643 col.54



Rosa intenso  
R644 col.60

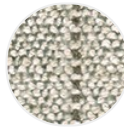
## Frank



light grey-  
medium grey  
R352 Col.  
419.003



dark grey-  
beige R355  
Col. 419.020



beige-brown  
R353 Col.  
419.010



brown-blue  
R356 Col.  
419.041



ivory-light  
grey R354  
Col. 419.011



## Garc



white R534  
Col.070



sand R535  
Col.111



turtledove  
R538 Col.416



powder pink  
R536 Col.116



acid green  
R540 Col.436



light grey  
R533 Col.046



anthracite  
grey R539  
Col.424



dark blue  
R537 Col.191

## Taiga



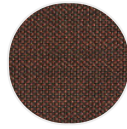
R604 Col.  
90/1



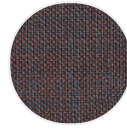
R600 Col.  
02/1



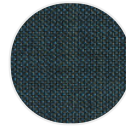
R599 Col.  
01/1



R602 Col.  
19/2



R603 Col.  
71/1

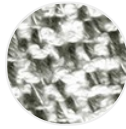


R601 Col.  
19/1

## Dune



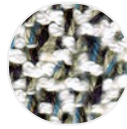
white-light  
grey R364  
Col. 428.103



white-  
medium grey  
R361 Col.  
428.039



dark grey-  
light grey  
R357 Col.  
428.000



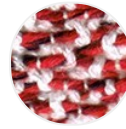
white-blue  
R359 Col.  
428.034



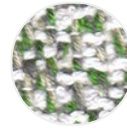
blue-beige  
R363 Col.  
428.050



black-beige  
R358 Col.  
428.010



white-red  
R360 Col.  
428.035



white-light  
green R362  
Col. 428.043

## Monaco



white-beige  
R313 Col.  
443.000



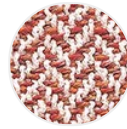
white-light  
grey R314  
Col. 443.001



beige-black  
R319 Col.  
443.040



white-yellow  
R318 Col.  
443.014



white-red  
R315 Col.  
443.007



white-light  
green R317  
Col. 443.011



white-blue  
R316 Col.  
443.010



beige-  
anthracite  
grey R320  
Col. 443.060

## Natura



white R443  
Col. 005



light grey  
R440 Col. 001



beige R442  
Col. 004



medium grey  
R441 Col. 002

## Perth



yellow R393  
24



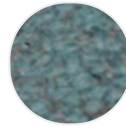
beige R385 01



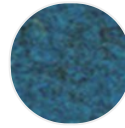
light grey  
R395 30



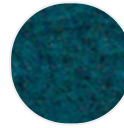
turtledove  
R386 04



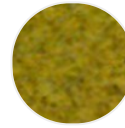
ice light blue  
R387 07



light blue  
R388 08



green R389  
09



light green  
R394 25



rust R392 20



orange R391  
19



burgundy  
R390 13



black R396 31



powder pink  
R463 Col. 06



dark blue  
R464 Col. 11

## William



white-light  
grey R375  
Col. 423.080



beige-brown  
R372 Col.  
423.005



white-  
medium grey  
R376 Col.  
423.091



beige-blue  
R371 Col.  
423.004



white-red  
R373 Col.  
423.051



white-light  
green R374  
Col. 423.072

## Paradise



white R542  
Col.060



light grey  
R541 Col.042



medium grey  
R546 Col.140



anthracite  
grey R545  
Col.124



Warm white  
R689 col.061



sand R549  
Col.320



sage R547  
Col.141



emerald  
green R544  
Col.121



coral red  
R548 Col.220



brick-red  
R543 Col.120

## Portofino



white R866  
Col. 016



sand R867  
Col. 019



turtledove  
R857 Col. 001



grey R864  
Col. 012



light grey  
R868 Col. 100



military green  
R858 Col. 002



yellow R869  
Col. 103



orange R859  
Col. 006



red R872 Col.  
109



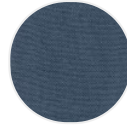
light pink  
R871 Col. 108



powder pink  
R860 Col. 007



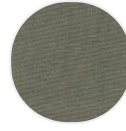
dark pink  
R861 Col. 008



light blue  
R862 Col. 010



avio blue  
R863 Col. 011



sage R870  
Col. 106



anthracite  
grey R865  
Col. 014

## Londra



white R058  
Col. 01



brown R060  
Col. 06



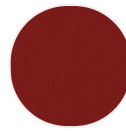
grey R063  
Col. 09



graphite grey  
R062 Col. 08



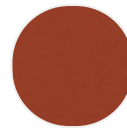
black R061  
Col. 07



red R311 Col.  
021



burgundy  
R310 Col. 020



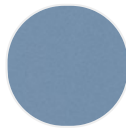
rust R312  
Col. 023



turtledove  
R304 Col. 05



green R306  
Col. 012



light blue  
R307 Col. 015



blue R308  
Col. 016

## Parigi



White-beige  
R429 Col. 001



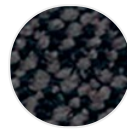
beige-dark  
grey R430  
Col. 002



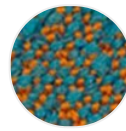
dark grey-  
brown R431  
Col. 003



light grey-  
dark grey  
R432 Col. 004



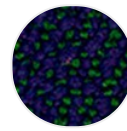
dark grey-  
black R433  
Col. 005



light blue-  
rust R434  
Col. 006



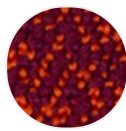
rust-beige  
R435 Col. 007



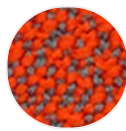
blue-green  
R436 Col. 008



green-rust  
R437 Col. 009



burgundy-  
orange R438  
Col. 010



orange-light  
blue R439  
Col. 011

## Savanna



R590 Col. 152   R589 Col. 122   R593 Col. 622   R592 Col. 442   R591 Col. 262

## Hero 2



R687 col.962   R685 col.932   R686 col.942   R684 col.882   R683 col.772   R682 col.752   R666 col.152   R681 col.732

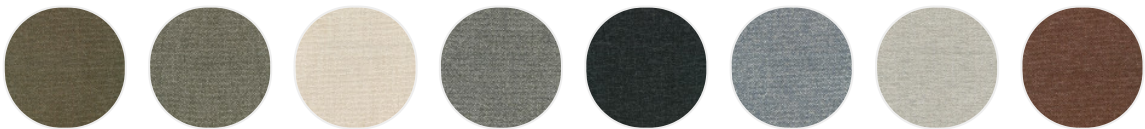


R680 col.582   R679 col.552   R678 col.542   R677 col.512   R672 col.312   R674 col.372   R673 col.352   R676 col.432



R671 col.242   R670 col.212   R669 col.192   R675 col.392   R668 col.182   R667 col.162   R665 col.102

## Moss



R646 col.01   R647 col.02   R648 col.04   R649 col.06   R650 col.08   R651 col.10   R652 col.11   R653 col.12



R654 col.13   R655 col.15   R656 col.19   R657 col.21   R658 col.22

## Sunday



Loden R573  
Col. 009



Bottle green  
R572 Col. 008



Lemon  
yellow R569  
Col. 015



Mustard  
yellow R568  
Col. 014



Orange  
Safran R571  
Col. 006



Cayenne  
burgundy  
R570 Col. 011



Turtledove  
R609 Col. 030



Sand R611  
Col. 034



White R608  
Col. 023



Beige R574  
Col. 038



Powder pink  
R607 Col. 022



Light green  
R610 Col. 032



Powder blue  
R605 Col. 002



Dark blue  
R606 Col. 004



Black R575  
Col. 027

## Zero



R594 Col. 001



R596 Col. 008



R598 Col. 011



R595 Col. 004



R597 Col. 010

## Leather



leather white  
R804



leather sand  
R814



leather beige  
R803



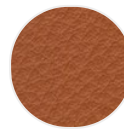
leather ivory  
R802



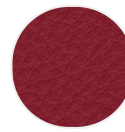
leather  
yellow R808



leather  
apricot R801



leather rust  
R813



leather red  
R812



leather  
burgundy  
R807



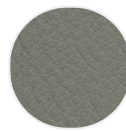
leather  
tobacco  
R815



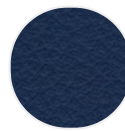
leather testa  
di moro R816



leather black  
R810



leather grey  
R809



leather  
blurette R806



leather blue  
R805



leather green  
R817

## Nabuk



powder pink  
R826 Col.  
3417



powder blue  
R827 Col.  
3431



brown R825  
Col. 3416



turtledove  
R823 Col.  
3405



light grey  
R824 Col.  
3414



dark grey  
R822 Col.  
3401

## Anilina



Caolino R702  
Col. 4302

Pomice R706  
Col. 4307

Tufo R703  
Col. 4303

Ambra R705  
Col. 4306

Ardesia R704  
Col. 4305

Torba R707  
Col. 4311

Ossidiana  
R701 Col.  
4301

## Nuvola



Neve R709  
Col. 117

Canapa R715  
Col. 199

Camoscio  
R717 Col. 207

Cuio R710  
Col. 131

Moretto R713  
Col. 147

Elefante  
R716 Col. 203

Antracite  
R711 Col. 141

Nero R708  
Col. 101



Pesca R714  
Col. 151

Salvia R712  
Col. 143

Rugiada  
R718 Col. 269

## Keiga



R728  
col.0112

R729  
col.0142

R730  
col.0182

R731  
col.0192

R732  
col.0222

R733  
col.0232

R734  
col.0242

R735  
col.0252



R736  
col.0362

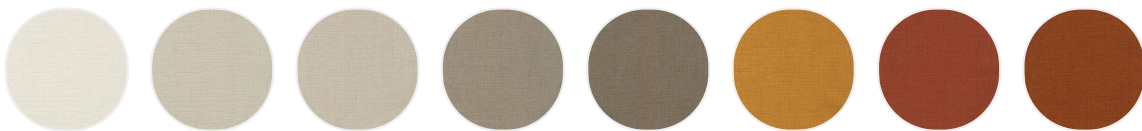
R737  
col.0382

R738  
col.0422

R739  
col.0572

R740  
col.0982

## Noah



R741 col.01

R742 col.05

R743 col.07

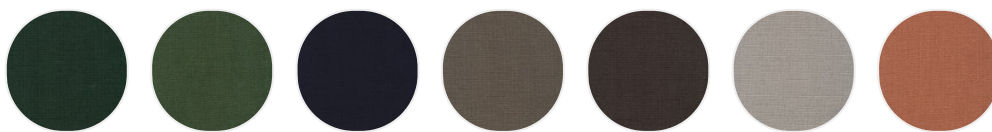
R744 col.08

R745 col.18

R746 col.20

R747 col.21

R748 col.26



R749 col.35

R750 col.38

R751 col.47

R752 col.52

R753 col.53

R754 col.54

R755 col.71

## Etis



R631 col.40



R614 col.1



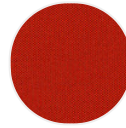
R615 col.2



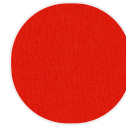
R616 col.6



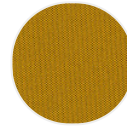
R617 col.7



R618 col.8



R619 col.9



R620 col.11



R621 col.16



R622 col.17



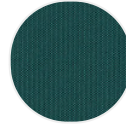
R623 col.19



R624 col.21



R625 col.22



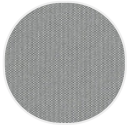
R626 col.27



R627 col.31



R628 col.32



R629 col.36



R630 col.39

## Maia



white R217  
Col. 01



ivory R220  
Col. 2/2



beige R218  
Col. 08



medium grey  
R221 Col. 9/1



anthracite  
grey R219  
Col. 10